

## **Message from the Guest Editors**

It is the great honor for me to edit proceedings of “7th World Conference on Design and Arts (WCDA-2018)”, 28-30 June 2018, BAU International Berlin University of Applied Sciences, Berlin - Germany. This privileged scientific event has been contributing to the field of educational research for seven years.

As the guest editor of this issue, I am glad to see variety of articles focusing on Art Management, Art and Corporate Identity, Art and Media, Art and Advertising Design, Art and Globalization, Civil Society and Art, Community Arts, Experimental Typography, Fashion Design, Game Design and Cinema, Game Design and Art, Gastronomy and Art, Industrial Design, Interactive Arts, Interactive Sound Design, Interior Design, Jewelry Design, New Media for Learning and Teaching, Packaging Design, Performing Arts, Sonic Sculptures, Sound Installations, Teacher Training, The Science of Arts, Typeface Design, Urban Culture and Art, Visual Culture and Art, etc..

Furthermore, the conference is getting more international each year, which is an indicator that it is getting world widely known and recognized. Scholars from all over the world contribute to the conference. Special thanks are to all the reviewers, the members of the international editorial board, the publisher, and those involved in technical processes. We would like to thank all who contributed to every process to make this issue actualized. A total of 27 full papers or abstracts were submitted for this conference and each paper has been peer reviewed by the reviewers specialized in the related field. At the end of the review process, a total of 8 high quality research papers were selected and accepted for publication.

I hope that you will enjoy reading the papers.

**Best Regards**

**Guest Editors**

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